



SA Barrel Horse  
Association Inc –  
Photography &  
Videography Policy



## Policy overview and purpose

SA Barrel Horse Association Incorporated (SABHA) is an association committed to providing and maintaining a child safe and fun environment.

Social media is now part of everyday life for a growing number of people and is evolving the way we communicate and market our sport. As a member-based organisation, SABHA recognises the benefits of social media as an important tool of engagement and enrichment for its members and participants and welcomes comments, ideas, and insights from its community. This policy has been developed to inform our community about using social media, so people feel enabled to participate, while being mindful of their responsibilities and obligations. This policy provides practical guidance allowing all parties to benefit from the use of social media, while minimising potential risks and protecting those involved. In circumstances where guidance about social media issues has not been given in this policy, we suggest you use common sense or consult the Executive/s of SABHA Committee

SABHA believes it is important that families can capture their memories and share them with friends. As an affiliate of the ABHA, SABHA agrees to follow their rules and regulations.

In Australia, generally speaking, there is no law restricting photography of people (including children) in public spaces as long as the images are not:

- Indecent
- being used for voyeurism
- protected by a court order (e.g. child custody or witness protection)
- defamatory
- being for commercial purposes

It is however the right of a venue operator, to restrict, ban or require permission for photography.

This policy aims to set guidelines to manage how and when images can be taken without unreasonably compromising an individual's rights.

## Scope

This policy applies to all members, volunteers, committee members, coaches, judges, clinicians and spectators/visitors at SABHA events.

## Definitions

<b>Images</b>	The term images will encompass photos, screenshots, video footage, and audio
<b>Publication of Images</b>	An image is deemed to be publicised if it is made accessible on a public forum such as (but not necessarily limited to) social media platforms, print media, websites.
<b>Subject of an Image</b>	The subject of an image is the sole or prominent person captured or intentionally targeted.



<b>Professional Copyright (Copyright Act 1968)</b>	Copyright gives photographers the exclusive rights to reproduce, publish, and distribute their images. Any unauthorised use of these photos, even if found online, can result in copyright infringement.
<b>Consent at ABHA affiliated SABHA competitions/events</b>	<p>All photographers and videographers that attend an Australian Barrel Horse Association (ABHA) affiliated competition/event with South Australian Barrel Horse Association (SABHA) are required to have all relevant papers lodged with ABHA prior to SABHA consent.</p> <p>For ABHA Photographer &amp; Videographer Application <a href="#">CLICK HERE</a>. You can check the approval status of any media personnel by heading to ABHA website and checking the approved list by <a href="#">clicking here</a>.</p>
<b>Written approval to include the date and competition date to which the approval has been granted if:</b>	You are taking images for publication (and you are not associated with a competitor. You are taking images in a commercial capacity. You are not directly associated with a competitor (e.g. media)

## Policy

- It is the general policy of SABHA that, taking images is acceptable in the following circumstances:
  - The images meet the definition below of 'appropriate images'.
  - Images are taken respectfully and by a person known to the team, competitor or SABHA.
  - The SABHA committee and competitors are aware that images will be taken, and no legitimate objections are raised.
  - Identifying information is excluded from any publication of images unless permission has been obtained and granted.
  - Images of children must not be used inappropriately or illegally.
  - Camera phones, videos and cameras are not permitted to be used inside changing areas, showers and toilets.
  - No person taking images will be allowed unsupervised access to children.
  - Any concerns or complaints of inappropriate behaviour should be directed to the President of SABHA and if not available, to a committee member in the first instance.

### Appropriate Images.

- Persons unknown to you should not be made the subject of an image without permission.
- Persons must be appropriately clothed.
- Images should be relevant to the sport (i.e. during a game, presentation). Random crowd photos for example could be considered a breach of privacy (unless approved professional photographer)
- Images should not involve unusual body positions or poses that could potentially be misused
- Personal information must not be published without permission (if unavoidable, only first name should be used)



- Information that has potential to be used as a grooming tool must not be publicised (e.g. name of school, hobbies)

### **Permissions and Use of images**

Participants who do not consent to the use of images should inform SABHA committee in writing. SABHA has a photography permission acceptance within their membership process.

1. All photographers and videographers that attend an Australian Barrel Horse Association (ABHA) affiliated event with SABHA MUST be pre-approved through ABHA official media accreditation process and. required to have a current Working with Children Check (WWCC); current Public Liability insurance (Certificate of Currency CoC) to be provided and be listed on the ABHA list of Approved Photographers. For ABHA Photographer & Videographer Application [CLICK HERE](#). You can check the approval status of any media personnel by heading to ABHA website and checking the approved list by [clicking here](#).
2. Only media personnel on the approved list are permitted to work in a paid or commercial capacity at SABHA competitions/events
3. Anyone capturing your event as a volunteer (not receiving payment from the affiliate, association, or competitors) may still attend, provided they are also on the approved list.
4. If media personnel wish to attend SABHA competitions/event(s), they must also complete the ABHA application form on the link above prior to attending:
5. Participants consent to images being taken by (or on behalf of) SABHA and being used for promotional purposes by and for SABHA Images may be shown in a public environment (in South Australia, interstate and/or overseas).
6. SABHA accepts that parents, families and competitors will have legitimate reasons for taking images. SABHA will not unnecessarily restrict a person taking images, so long as in doing so, this policy is not breached.
7. No child should be identified/named without permission of their parent/guardian.
8. It is accepted that where new technologies are in place that there is potential that all activities in that area may be filmed.

## **Policy Breaches and Sanctions**

Breaches of this policy will include:

- No approval from either ABHA or SABHA
- Publication of personal information without permission.
- Publication of images that could lead to public ridicule or harm to a person's reputation.
- Taking inappropriate images.
- Illegal use of images.
- Taking or publishing offensive or demeaning images.
- Taking images without proper authority and or consent.

If a person is in breach of this policy, it is to be reported to a SABHA committee member who will request the person stop taking images. If the person refuses, police may be called.



In instances where it has been necessary for police to be called, the offending person will be banned from taking images at SABHA activities for a length of time, may face disciplinary actions (i.e. membership revoked/ban) as determined by SABHA

If it is suspected that a person is taking inappropriate images or images restricted by this policy (e.g. within change rooms), police will be contacted. If it is discovered that images have been used illegally, police will be contacted. SABHA reserves the right to apply penalties in addition to any action taken by police.

Before consent from SABHA and approval from ABHA is provided consideration will occur of what the appropriate controls are in place, regarding:

- How the images will be used
- Who will retain ownership of the images
- Who will have access to files/proofs/negatives of images
- If the images are intended for sale
- Security of published content

#### Detail – SABHA Social Media accounts

The SABHA Committee will delegate authority to specified SABHA members to access and to post on behalf of SABHA for the purposes of;

- Promoting competition to our members
- Promoting our activities to our members (including results and other activities whilst away at events)
- Communicating information to our members
- Other posts that can assist in generating positive interest for SABHA

Always exercise good judgement when posting and be aware that inappropriate conduct can negatively affect South Australia Barrel Horse Association, our members and yourself. Always apply the following test: “Would my family, friends, association, or wider Horse Equine community be happy to see this content published?”



## Document Details

<b>Policy owner</b>	SA Barrel Horse Association Incorporated
<b>Approved by</b>	Committee
<b>Effective date</b>	29 September 2023
<b>Updated by</b>	President
<b>Review schedule</b>	At least once every 5 years

## Document Change Control

Version	Date	Owner	Approved by	Brief description of change	File reference
1.0	31/01/2023	President	Committee	Draft Policy	SABHACSP.01
1.1	29/09/2023	President	Committee	Version 1	SABHACSP.01
2.0	14/08/2024	President	Committee	Reviewed	SABHACSP.01
3.0	21.08.2025	President	Committee	Reviewed VS2	SABHA Photography and Videography Policy VS2